



fama  
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investing for change

## Privacy Policy

## Privacy Policy

This Privacy Policy ("Privacy Policy") sets forth the general terms under which fama re.capital Ltda., a limited liability company registered with CNPJ/ME under No. 00.156.956/0001-87, headquartered in the City and State of São Paulo, at Rua Olimpíadas, No. 134, Suite 42, Vila Olímpia, ZIP Code 04551-000 ("fama" or also referred to as "we," "us," and "our"), processes the personal data collected from individuals who access our website <https://www.famarecapital.com> ("Website" and "Data Subjects"), in compliance with applicable laws and regulations, particularly the General Data Protection Law – Law No. 13.709, dated August 14, 2018 ("LGPD"), as amended.

In this regard, third-party website links displayed on fama's Website are not under fama's responsibility, and the personal data collected and used by such third parties remain solely their responsibility.

This Privacy Policy does not cover the specific dynamics of personal data collection conducted for the initiation or after the commencement of a contractual relationship, which are subject to subsequent and distinct procedures according to the relationship to be established between the parties.

The email address of fama's Data Protection Officer responsible for handling matters related to personal data protection is [etica@famarecapital.com](mailto:etica@famarecapital.com) ("Data Protection Officer").

### 1. First Access

When accessing fama's Website and accepting its use of cookies, we collect your Internet Protocol (IP) address ("IP Address") through Google Analytics.

We use Google Analytics to identify traffic sources and behavioral patterns through consolidated reports that provide us with website visitation statistics. This data collection is essential for us to analyze, review, and improve our service strategy to better align with the needs of Data Subjects, whether they are current or prospective clients.

We consider your IP Address as personal data under Article 5, Item I of the LGPD ("Personal Data") and, therefore, handle it in accordance with the provisions of the law. Accordingly, Google Analytics collects your Personal Data for fama as a data processor, while fama remains the data controller.

It is important to note that data collected by Google Analytics without FAMA's intervention is not FAMA's responsibility.

## **2. Subscription for Receiving Materials**

By choosing to receive proprietary materials prepared by fama through the “Sign Up and Receive Our Reports” section, your email address and any other expressly requested data will be collected and used specifically for sending these materials.

All data in this subscription process is collected based on your express consent and will be processed accordingly. The primary purpose is to provide the requested information by sending content and insights related to our services. You may fully unsubscribe from receiving proprietary materials without submitting any additional data.

## **3. Contact Registration**

If you wish to contact us, you may do so only by sending a message through the “Contact” section, which requires the inclusion of your name, email address, phone number(s), and any other expressly requested contact information. These details will be collected and stored exclusively for institutional correspondence with you, to answer your inquiries, as well as to send responses, comments, reports, and information about our products and services. By submitting this information via the form on our Website, you expressly consent to its processing.

## **4. Data Processing**

Based on the lawful purposes established in the LGPD, we collect and process your Personal Data for legitimate business interests and/or to comply with legal and regulatory obligations.

We may also use your information based on your consent, when granted, always informing you in advance of the specific purposes of the intended use.

The processing of your Personal Data occurs within national territory, though it may also be stored in backup systems located in other jurisdictions, where we ensure an equivalent (or higher) level of privacy protection compared to Brazilian standards. Our technology and cybersecurity infrastructure ensure high standards of security, confidentiality, and protection of your Personal Data.

Your Personal Data will be stored and protected in secure and controlled environments and will be processed for as long as we deem reasonable to fulfill its purpose, as stated herein. Once its purpose is fulfilled, we will securely delete the data unless legal or regulatory obligations require us to retain it for a specified period.

We may share your Personal Data due to legal or regulatory requirements. Personal Data may be disclosed to technology companies responsible for backing up the collected information.

We take measures to limit access to your Personal Data to individuals who need it for one of the purposes listed in this Privacy Policy. Additionally, we seek to ensure that third parties processing your Personal Data maintain adequate treatment, confidentiality, and data integrity through contractual obligations.

## **5. Your Rights**

As a Data Subject, you have the right to obtain:

- Confirmation of the existence of data processing;
- Access to the collected Personal Data;
- Correction of incomplete, inaccurate, or outdated Personal Data;
- Anonymization, blocking, or deletion of unnecessary, excessive, or unlawfully processed Personal Data under the LGPD;
- Portability of Personal Data to another service or product provider;
- Blocking or deletion of Personal Data processed based on the Data Subject's consent, except in cases provided by law;
- Information about public and private entities with which FAMA has shared your Personal Data;
- Information about the possibility of not providing consent and the consequences of refusal; and
- Withdrawal of consent, without prejudice to processing performed before the revocation;
- Review of decisions made solely based on automated processing of your Personal Data that affect your rights as a Data Subject.

Data Subjects have the right to receive a Personal Data Protection Impact Report ("RIPD") describing the data processing activities that may pose risks to civil liberties and fundamental rights, as well as any measures, safeguards, and risk mitigation mechanisms. However, since the Personal Data collected by FAMA does not fall under the category of sensitive data, FAMA does not prepare a RIPD.

## **6. Questions and Contact**

If you have any questions about the processing of your Personal Data, this Privacy Policy, or if you wish to exercise any of the above-mentioned rights, please

contact us. You can do so by calling **+55 11 5508-1188** or via email at **etica@famarecapital.com**.

Version Control	
Jul-2022	Version 1